Media Two Transcript

You know, the same feeling is going on with the media projections. You just don't see too many people in positive roles with disabilities. Sports is one area where you still can get that but I think adaptive sports are on that cusp and we are trying to get off the living section of the newspaper and on to the sports page because we want to get it away from a feel good story to an actual athletic competition because it's really not about pity, it's about sweat.